



## NEWS RELEASE

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### **HMAA APP NOW AVAILABLE ON APP STORE**

*Free app lets members find doctors' offices using iPhone and iPod touch*

HONOLULU – Hawaii Medical Assurance Association (HMAA) today announced its HMAA App is now available from the App Store. The app allows HMAA members to locate network providers and physicians' offices from the iPhone or iPod touch, which is a distinct offering among local health insurers.

The HMAA App was developed by Reynold de Guzman of HWMG, which is the claims administrator for HMAA, specifically for the iPhone and iPod touch to allow members to find any network physician or provider location from anywhere in the Hawaiian Islands. In addition, the app allows members to access HMAA's website – [www.hmaa.com](http://www.hmaa.com) – in order to find providers on the mainland.

(more)

“We want to make it as easy as possible for our members and employers to find doctors’ and other healthcare providers’ offices,” said John Henry Felix, HMAA’s president and CEO.

“This app is unlike anything on the market. It does not merely bring up our Web site on the screen – it takes you straight to a user-friendly provider directory so you can not only instantly find the address of any of HMAA’s nearly 6,000 providers, you can get directions straight to the doctor’s office, or to a lab, rehab facility, chiropractor or any other provider.”

The HMAA App is available for free from the App Store on iPhone or iPod touch or at <http://itunes.apple.com/us/app/hmaa/id356526736?mt=8>. iPhone owners must have iTunes installed and run on operating system 3.1.3.

### **About HMAA**

HMAA has been serving Hawaii businesses since 1989. Today, the company serves Hawaii’s businesses and their employees statewide, offering comprehensive medical plans that include alternative benefits such as acupuncture, chiropractic and naturopathic care, as well as life insurance, health and wellness programs, dental, vision and prescription drug riders. HMAA’s benefits and rates can be customized for any company. More information is available at [www.hmaa.com](http://www.hmaa.com), or contact HMAA at 591-0088, or toll free at 800-621-6998, for a customized quote.

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