

As your health plan, HMAA uses claims data and personal health information to manage wellness programs. It is important to understand how we will use your data.

### What do we collect and how will it be used?

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HMAA collects the following:

- Claims data
- Demographic data including age, gender, and location
- Wellness program participation data

HMAA gathers the data from contracted benefit resources:

- Healthcare providers
- Pharmacy benefits managers
- Disease management organizations
- Managed behavioral health organizations
- Data aggregators

We will use the data to:

- Find programs that meet your health needs
- Manage wellness programs
- Send health screening reminders
- Distribute incentive prizes and rewards
- Run aggregate reporting for program design with your plan administrator

We will not do the following with your data:

- Share personally identifiable health information with your plan administrator or anyone else in your company
- Disclose it publicly
- Share it with non-contracted benefit resources
- Use it for marketing or advertising purposes
- Use it in violation of federal laws

### How can we protect your data and keep it safe?

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HMAA's wellness program complies with privacy rules to keep your data safe and secure. This includes:

- Safe handling of protected health information (PHI) to protect confidentiality
- Limiting who can access your data
- Protecting against unapproved access to your data
- Following security procedures for data exchange
- Combining data for wellness program use to help ensure it is relevant to your needs

We will notify you immediately if a data breach involving your information occurs.

### How can we help you?

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You have the right to ask for material in other languages as needed. For help or more information, please contact [HMAAwellness@hmaa.com](mailto:HMAAwellness@hmaa.com).